

Press release - for immediate publication

goalunited starts the season in style with the famous Santiago Bernabéu stadium

A limited coupon offers Real Madrid fans a piece of football history in goalunited 2012

Munich, 03 February 2012 – From February 02 to 12 2012, *goalunited 2012* is offering fans of Real Madrid a unique opportunity. They will get the chance to see their own team follow in the footsteps of some of the greatest footballers in all time, as they play in the world-famous stadium of the elite European club. The exclusive “Estadio Santiago Bernabéu” allows any *goalunited 2012* manager to make one of the most famous football stadiums in the world the home stadium for his or her team.

goalunited 2012 is one of the most successful online football manager games in the world and is now available in 26 languages. It has recently started allowing its players to include real clubs in the game. Thanks to its cooperation with brand rights company Iconicfuture, Travian Games and its subsidiary northworks will now be able to include another elite European team from the start of the new *goalunited 2012* season. This time, none other than “royal” Real Madrid will be making a guest appearance in *goalunited*.

It’s the stadium of the nine-time Champions League winners, named after the former Real Madrid president Santiago Bernabéu, *goalunited* managers who opt for this piece of football history will also benefit from its incredible size. As well as turning all your league competitors green with envy, the “Estadio Santiago Bernabéu” coupon also gives you many other advantages. As well as being able to enjoy the view of this unmistakable stadium, Real Madrid Fans in *goalunited 2012* will also enjoy seven percent additional spectator capacity and increased reputation.

Travian Games Senior PR Manager Ingo Horn: *“Managers rarely get the opportunity to kill two birds with one stone like this, but that’s exactly what goalunited is offering. Thanks to our inclusion of one of the most impressive stadiums in the world, they can not only improve the appearance of their own club grounds with a truly breathtaking stadium, they can also significantly increase spectator revenue without having to implement complex construction work. The sight of this great stadium and a glance at the balance books should make any football fan happy!”*

Players will continue to enjoy this exclusive design and all bonuses even if they expand their stadium in future. The “Estadio Santiago Bernabéu” bonuses can also be activated and deactivated at any time. *goalunited 2012* is free to play and available in 26 different languages. It is played in a browser window, without downloads or installation of data.

Name: goalunited 2012
Publisher: Travian Games GmbH
Developer: northworks GmbH
Genre: Online-Footballmanager
Online since: 8th October 2011, ‘Estadio Santiago Bernabéu’ starts 02 February 2012
Languages: currently 26 different languages
Website: www.goalunited.org

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About Travian Games GmbH:

Headquartered in Munich, Travian Games GmbH is one of the world's leading providers of browser-based online games. The company offers its customers worldwide a range of complex and multi-layered worlds of experience that impress with their game depth and guarantee long-lasting gaming fun. A motivated team of over 230 employees develop and market online entertainment for all age groups. The company also acts as a publisher for external developers. With no lengthy or expensive downloads, all games can be simultaneously played by millions of users worldwide – all that is required is Internet access and a web browser.

The portfolio of various genres is translated into up to 42 different languages, enabling the games to be used around the world by fans who appreciate lasting gaming entertainment. Further information about Travian Games GmbH is available at www.traviangames.com.